

Division A - West Conference - Haskovo vs Botev 2012 II

DATE: Sunday, October 12, 2025

LOCATION: B >DD8DòÀ !CäDC,,O-C4@C 4, BG

Event Description

Division A - West Conference - Haskovo vs Botev 2012 II is a premier sports event in B >DD8DòÀ This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,263 people

Event ID: AmJvxzF3aeG47QVmRq

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 505 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.