

Division A - East Conference - Vihar Aytos vs Udarnik

DATE: Sunday, December 14, 2025
LOCATION: Veliko Tarnovo, Veliko Tarnovo, BG

Event Description

Division A - East Conference - Vihar Aytos vs Udarnik is a premier sports event in Veliko Tarnovo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 3hQMT6758Ev7z2kSwC

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.