

Division 3 - VV B - Zwarte Leeuw vs Achel

DATE: Saturday, January 17, 2026
LOCATION: Hamont-Achel, Vlaams Gewest, BE

Event Description

Division 3 - VV B - Zwarte Leeuw vs Achel is a premier sports event in Hamont-Achel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: CfxjZao8HYMaCuE8fz

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
