

# Division 3 - VV B - Schoonbeek-Beverst vs Esperanza Pelt

DATE: Saturday, January 17, 2026  
LOCATION: Neerpelt, BE

## Event Description

Division 3 - VV B - Schoonbeek-Beverst vs Esperanza Pelt is a premier sports event in Neerpelt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,161 people

**Event ID:** EgQHvp2fA5j6Rhdyi

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 464 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*