

Division 3 - VV A - Rumbeke vs Voorde Appelterre

DATE: Sunday, January 25, 2026
LOCATION: APPELTERRE-EICHEM, Vlaams Gewest, BE

Event Description

Division 3 - VV A - Rumbeke vs Voorde Appelterre is a premier sports event in APPELTERRE-EICHEM. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,500 people

Event ID: 3JTVqQCxc6ifjRfcNm

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.