

Division 3 - ACFF B - Messancy vs Meix-Devant-Virton

DATE: Sunday, August 31, 2025
LOCATION: Meix-devant-Virton, Luxembourg, BE

Event Description

Division 3 - ACFF B - Messancy vs Meix-Devant-Virton is a premier sports event in Meix-devant-Virton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,156 people

Event ID: 8ZVaZAEb5u4u5iazcB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 462 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.