

Division 3 - ACFF B - Messancy vs Marloie Sport

DATE: Saturday, December 20, 2025
LOCATION: Marche-en-Famenne, Région Wallonne, BE

Event Description

Division 3 - ACFF B - Messancy vs Marloie Sport is a premier sports event in Marche-en-Famenne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: AwckCtrvqaYzFjnPkx

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.