

Division 3 - ACFF A - RAAL La Louvière II vs Stade Mouscronnois

DATE: Sunday, February 1, 2026
LOCATION: Mouscron, Wallonie, BE

Event Description

Division 3 - ACFF A - RAAL La Louvière II vs Stade Mouscronnois is a premier sports event in Mouscron. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,160 people

Event ID: BY6FKbBGME8x8vMSE

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.