

Division 2 - VV B - Sint-Truiden II vs Heist

DATE: Wednesday, September 10, 2025
LOCATION: Heist-op-den-Berg, Vlaams Gewest, BE

Event Description

Division 2 - VV B - Sint-Truiden II vs Heist is a premier sports event in Heist-op-den-Berg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,449 people

Event ID: E4qpEqjJSwZotJxjXo

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 980 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
