

# Division 2 - VV B - Royal Antwerp II vs Racing Mechelen

DATE: Saturday, January 17, 2026  
LOCATION: Mechelen, Vlaams Gewest, BE

## Event Description

Division 2 - VV B - Royal Antwerp II vs Racing Mechelen is a premier sports event in Mechelen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,386 people

**Event ID:** D27fmTQzGNAaPrDDna

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,554 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*