

# Division 2 - VV B - Hades vs Cappellen

DATE: Saturday, January 24, 2026  
LOCATION: Kapellen, Antwerpen, BE

---

## Event Description

Division 2 - VV B - Hades vs Cappellen is a premier sports event in Kapellen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,506 people

**Event ID:** 4mMBKobUpdyhXsPpSn

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,402 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/division-2-vv-b-hades-vs-cappellen>

Document generated on 6/4/2026, 12:43:21 AM