

# Division 2 - VV B - Berchem Sport vs Sint-Truiden II

DATE: Sunday, February 8, 2026  
LOCATION: Sint-Truiden (St.-Trond), BE

## Event Description

Division 2 - VV B - Berchem Sport vs Sint-Truiden II is a premier sports event in Sint-Truiden (St.-Trond). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,945 people

**Event ID:** 6tqWR4bYNiZKZKyUf

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,378 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*