

Division 2 - VV A - Zulte Waregem II vs Sparta Petegem

DATE: Sunday, January 18, 2026
LOCATION: Deinze, Vlaams Gewest, BE

Event Description

Division 2 - VV A - Zulte Waregem II vs Sparta Petegem is a premier sports event in Deinze. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,823 people

Event ID: GWzDf79q8KFLE6uky

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 729 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.