

Division 2 - VV A - Harelbeke vs Mechelen

II

DATE: Saturday, November 29, 2025
LOCATION: Bornem, Vlaams Gewest, BE

Event Description

Division 2 - VV A - Harelbeke vs Mechelen II is a premier sports event in Bornem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,767 people

Event ID: 5DzbrEga2WB7xQE3Yd

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,107 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.