

Division 2 - Västra Götaland - Varbergs GIF vs Astrio

DATE: Sunday, August 24, 2025
LOCATION: Eketånga-Söndrum, Halmstad, SE

Event Description

Division 2 - Västra Götaland - Varbergs GIF vs Astrio is a premier sports event in Eketånga-Söndrum, Halmstad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,340 people

Event ID: AX5VD9Nb8Gx6iadkuX

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 536 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.