

Division 2 - Västra Götaland - Åstorp vs Laholm

DATE: Saturday, August 16, 2025
LOCATION: Laholm, Hallands län, SE

Event Description

Division 2 - Västra Götaland - Åstorp vs Laholm is a premier sports event in Laholm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,357 people

Event ID: EKjxSgkKp3svZNXqtV

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 543 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.