

Division 2 - Västra Götaland - Böljan vs Astrio

DATE: Saturday, September 6, 2025
LOCATION: Eketånga-Söndrum, Halmstad, SE

Event Description

Division 2 - Västra Götaland - Böljan vs Astrio is a premier sports event in Eketånga-Söndrum, Halmstad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,234 people
Event ID: 9VU8q7uh7fSa9MyoEW

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 494 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.