

Division 2 - Södra Svealand - Åtvidaberg vs Syrianska Eskilstuna

DATE: Sunday, September 7, 2025
LOCATION: Eskilstuna, Södermanland County, SE

Event Description

Division 2 - Södra Svealand - Åtvidaberg vs Syrianska Eskilstuna is a premier sports event in Eskilstuna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 58/100
Expected Attendance: 2,586 people
Event ID: 4k34pmjbWdH7oAGGKd

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,034 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.