

Division 2 - Södra Svealand - Syrianska Eskilstuna vs Sylvia

DATE: Saturday, October 11, 2025
LOCATION: Norrköping, Östergötlands län, SE

Event Description

Division 2 - Södra Svealand - Syrianska Eskilstuna vs Sylvia is a premier sports event in Norrköping. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,591 people

Event ID: D6BXkXueSk247zrvxo

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,836 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.