

Division 2 - Södra Svealand - Sleipner vs Sylvia

DATE: Sunday, September 21, 2025
LOCATION: Norrköping, Östergötlands län, SE

Event Description

Division 2 - Södra Svealand - Sleipner vs Sylvia is a premier sports event in Norrköping. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 70/100
Expected Attendance: 10,021 people
Event ID: AW3bD7FtgHsWmtsopU

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,008 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.