

Division 2 - Södra Svealand - Nyköping vs Syrianska

DATE: Sunday, September 14, 2025
LOCATION: Södertälje, Stockholms län, SE

Event Description

Division 2 - Södra Svealand - Nyköping vs Syrianska is a premier sports event in Södertälje. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,387 people

Event ID: CQuHekmhsLPGz3FhCw

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,355 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.