

Division 2 - Södra Svealand - Eker Örebro vs Syrianska Eskilstuna

DATE: Friday, August 22, 2025
LOCATION: Eskilstuna, Södermanland County, SE

Event Description

Division 2 - Södra Svealand - Eker Örebro vs Syrianska Eskilstuna is a premier sports event in Eskilstuna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,484 people

Event ID: 7To9FahmZfaxe5tou2

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 994 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.