

Division 2 - Södra Götaland - Österlen vs IFK Hässleholm

DATE: Friday, August 15, 2025
LOCATION: Hässleholm, Skåne län, SE

Event Description

Division 2 - Södra Götaland - Österlen vs IFK Hässleholm is a premier sports event in Hässleholm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,590 people

Event ID: 9yhkuLKD4YtGpYaCFf

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,036 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.