

Division 2 - Södra Götaland - Nosaby vs Högaborg

DATE: Friday, September 26, 2025
LOCATION: Helsingborg, Skåne län, SE

Event Description

Division 2 - Södra Götaland - Nosaby vs Högaborg is a premier sports event in Helsingborg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,931 people

Event ID: Bcajdg6fvm74uhXEQP

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 772 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.