

Division 2 - Södra Götaland - IFK Trelleborg vs Torns

DATE: Saturday, September 13, 2025
LOCATION: Lund, Skåne län, SE

Event Description

Division 2 - Södra Götaland - IFK Trelleborg vs Torns is a premier sports event in Lund. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,253 people

Event ID: 4uA2uf2UCWr6Vp8arK

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 501 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.