

Division 2 - Norrland - Relegation Round - Friska Viljor vs Boden

DATE: Saturday, August 23, 2025
LOCATION: Boden, Norrbottens län, SE

Event Description

Division 2 - Norrland - Relegation Round - Friska Viljor vs Boden is a premier sports event in Boden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,283 people

Event ID: 5GckJqa63TSE7AUuXo

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 913 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.