

# Division 2 - Norrland - Relegation Round - Boden vs Täfteå

DATE: Saturday, August 16, 2025  
LOCATION: Täfteå, Västerbottens län, SE

## Event Description

Division 2 - Norrland - Relegation Round - Boden vs Täfteå is a premier sports event in Täfteå. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** FMEHVQt2A8JyJJANpJ

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*