

Division 2 - Norrland - Promotion Round - IFK Östersund vs Gottne

DATE: Saturday, September 13, 2025
LOCATION: Mellansel, Västernorrlands län, SE

Event Description

Division 2 - Norrland - Promotion Round - IFK Östersund vs Gottne is a premier sports event in Mellansel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,029 people
Event ID: DQtZGXZAnsGMXP44Cb

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 412 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.