

Division 2 - Norra Götaland - Herrestads vs Vänersborgs IF

DATE: Sunday, October 12, 2025
LOCATION: Vänersborg, Västra Götalands län, SE

Event Description

Division 2 - Norra Götaland - Herrestads vs Vänersborgs IF is a premier sports event in Vänersborg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 53/100
Expected Attendance: 1,415 people
Event ID: 7dV3tFDDorRVxwJMfV

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 566 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.