

Division 2 - Mudhar vs Hottain

DATE: Monday, January 19, 2026

LOCATION: Jizan, SA

Event Description

Division 2 - Mudhar vs Hottain is a premier sports event in Jizan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 60/100

Expected Attendance: 3,231 people

Event ID: Gf6dhq2DXfTyaqenkj

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,292 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.