

Division 2 - Bisha vs Al-Qalah

DATE: Friday, November 7, 2025
LOCATION: Sak ± (Sakakah), SA

Event Description

Division 2 - Bisha vs Al-Qalah is a premier sports event in Sak ± (Sakakah). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 65/100

Expected Attendance: 5,624 people

Event ID: 38UHNZ7RLeZ5d5scsN

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,250 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
