

Division 2 - Al Sharq vs Al Taraji

DATE: Friday, October 3, 2025

LOCATION: Al Qatif, SA

Event Description

Division 2 - Al Sharq vs Al Taraji is a premier sports event in Al Qatif. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,974 people

Event ID: BSzGz2AQQj8WHB7tRx

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,190 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.