

Division 2 - Al Najoom vs Al Rawdhah

DATE: Friday, October 3, 2025
LOCATION: Al Jishah, Eastern Province, SA

Event Description

Division 2 - Al Najoom vs Al Rawdhah is a premier sports event in Al Jishah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,629 people

Event ID: Epzqo4a6LUaQ8gPyYW

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,052 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.