Division 2 - Al-Ain vs Al-Sadd

DATE: Friday, October 31, 2025
LOCATION: Al-Kharj, Riyadh Province, SA

Event Description

Division 2 - Al-Ain vs Al-Sadd is a premier sports event in Al-Kharj. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 61/100
Expected Attendance: 3,455 people
Event ID: A9P2qwtWuLHNAbemdW

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,382 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.