

Division 2 - ACFF - Tournai vs Braine

DATE: Saturday, September 20, 2025
LOCATION: Braine-L'Alleud (Eigenbrakel), BE

Event Description

Division 2 - ACFF - Tournai vs Braine is a premier sports event in Braine-L'Alleud (Eigenbrakel). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,331 people

Event ID: AVJFBnAdymjFvgoCsB

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 532 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
