

# Division 2 - ACFF - Jette vs Braine

DATE: Saturday, September 13, 2025  
LOCATION: Braine-L'Alleud (Eigenbrakel), BE

---

## Event Description

Division 2 - ACFF - Jette vs Braine is a premier sports event in Braine-L'Alleud (Eigenbrakel). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,331 people

**Event ID:** FGNEFcVPjkf5Dwwu5U

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 532 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/division-2-acff-jette-vs-braine>

Document generated on 6/4/2026, 2:15:18 AM