Division 2 - ACFF - Ganshoren vs La Calamine

DATE: Saturday, October 4, 2025
LOCATION: Kelmis, Lüttich, BE

Event Description

Division 2 - ACFF - Ganshoren vs La Calamine is a premier sports event in Kelmis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 56/100
Expected Attendance: 2,072 people
Event ID: 4FgR4hTGqmYSNZQ64G

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 829 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.