

Division 2 - ACFF - Flénu vs Braine

DATE: Saturday, August 30, 2025
LOCATION: Braine-L'Alleud (Eigenbrakel), BE

Event Description

Division 2 - ACFF - Flénu vs Braine is a premier sports event in Braine-L'Alleud (Eigenbrakel). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 51/100

Expected Attendance: 1,070 people

Event ID: De4UxoPLUsxVTQ3z5v

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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