

Division 1 - VV - Roeselare vs Knokke

DATE: Sunday, February 1, 2026
LOCATION: Knokke-Heist, Vlaams Gewest, BE

Event Description

Division 1 - VV - Roeselare vs Knokke is a premier sports event in Knokke-Heist. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,723 people

Event ID: FUfQTFGsquaj46uShP

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 689 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 4:20:42 AM