Division 1 - VV - Hoogstraten vs Thes Sport

DATE: Saturday, February 7, 2026
LOCATION: Tessenderlo, Vlaams Gewest, BE

Event Description

Division 1 - VV - Hoogstraten vs Thes Sport is a premier sports event in Tessenderlo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 54/100
Expected Attendance: 1,500 people
Event ID: Gvo83Cc6rN8oPtxTeX

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 600 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.