

Division 1 - VV - Diegem Sport vs Hoogstraten

DATE: Saturday, August 30, 2025
LOCATION: Hoogstraten, Vlaams Gewest, BE

Event Description

Division 1 - VV - Diegem Sport vs Hoogstraten is a premier sports event in Hoogstraten. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,679 people

Event ID: B29Xhy6YKpKtWbmEF7

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 672 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.