

Division 1 - VV - Diegem Sport vs Dessel Sport

DATE: Saturday, January 10, 2026
LOCATION: Dessel, Antwerpen, BE

Event Description

Division 1 - VV - Diegem Sport vs Dessel Sport is a premier sports event in Dessel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 63/100
Expected Attendance: 4,291 people
Event ID: DWJiSE5MyQKTQNxSg9

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,716 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
