

Division 1 - Strasbourg vs Yétis du Mont-Blanc

DATE: Saturday, November 22, 2025
LOCATION: Saint-Gervais-les-Bains, Auvergne-Rhône-Alpes, FR

Event Description

Division 1 - Strasbourg vs Yétis du Mont-Blanc is a premier sports event in Saint-Gervais-les-Bains. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,313 people
Event ID: DkSxMLWRrHN5NZb2HA

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 525 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
