Division 1 - Morzine-Avoriaz vs Bouquetins du HCMP

DATE: Saturday, October 25, 2025
LOCATION: Courchevel, Auvergne-Rhône-Alpes, FR

Event Description

Division 1 - Morzine-Avoriaz vs Bouquetins du HCMP is a premier sports event in Courchevel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: 63m6R6yL4uvymMmTFQ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.