

Division 1 - Lyon vs Villard-de-Lans

DATE: Saturday, October 25, 2025
LOCATION: Villard-de-Lans, Auvergne-Rhône-Alpes, FR

Event Description

Division 1 - Lyon vs Villard-de-Lans is a premier sports event in Villard-de-Lans. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,985 people

Event ID: 34qLWNCLbyfie4YiNE

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 794 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.