

Division 1 - ACFF - Standard Liège II vs Meux

DATE: Saturday, January 24, 2026
LOCATION: Meux, BE

Event Description

Division 1 - ACFF - Standard Liège II vs Meux is a premier sports event in Meux. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: BzmziBsLiYjHJyedgZ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.