

Division 1 - ACFF - RAEC Mons vs Habay-la-Neuve

DATE: Sunday, January 25, 2026
LOCATION: Habay, Région Wallonne, BE

Event Description

Division 1 - ACFF - RAEC Mons vs Habay-la-Neuve is a premier sports event in Habay. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: A6q5QGxXZ2pViYNiw

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.