

Diversidade que gera resultado: práticas de inclusão que transformam negócios

DATE: Friday, November 14, 2025
LOCATION: Floresta, Minas Gerais, BR

Event Description

Diversidade que gera resultado: práticas de inclusão que transformam negócios is a premier conferences event in Floresta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 441 people

Event ID: HMYgY2J6TrtJH8WtHv

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 176 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.