

# Diva Royale Drag Queen Show Los Angeles - Weekly Drag Queen Shows

DATE: Saturday, September 20, 2025  
LOCATION: Los Angeles (LA), US

## Event Description

Diva Royale Drag Queen Show Los Angeles - Weekly Drag Queen Shows is a premier performing-arts event in Los Angeles (LA). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 20/100

**Expected Attendance:** 30 people

**Event ID:** 4kbg2eXqo64rgj2ua5

## Hotel Demand Indicators

**ADR Impact Index:** 3.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 12 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*