

# Dit weekend: jouw gebedsleven krijgt een upgrade

DATE: Friday, February 6, 2026  
LOCATION: Deventer, Overijssel, NL

## Event Description

Dit weekend: jouw gebedsleven krijgt een upgrade is a premier conferences event in Deventer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 33/100

**Expected Attendance:** 144 people

**Event ID:** E9wkYm7QXZeh3c6d53

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 58 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*